

Global Forum on Adaptive Social Protection

Protecting lives and livelihoods in times of crisis

13-15 June 2023 • Berlin



15:30 - 17:00 (CEST)



Parallel Session

Session title

**Parallel Session: Economic Inclusion
FORSA Graduation Pilot Program, Egypt**

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Federal Ministry
for Economic Cooperation
and Development



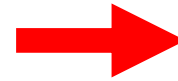
WORLD BANK GROUP
Social Protection & Jobs

ABOUT THE PROGRAM

FORSA Adopted Graduation Program

Background

1. The Conditioned Cash Transfer program “Takaful and Karama” T&K, created in 2015 reached about 5m HH nationwide,
2. Currently, TKP beneficiaries are 68% in Upper Egypt, 79% women, 60% rate of illiteracy and 43% under working age (18-45),
3. FORSA program, created in 2020, as an adopted sustainable Economic Empowering & graduation pilot in 8 governorate, based on T&K social registry,

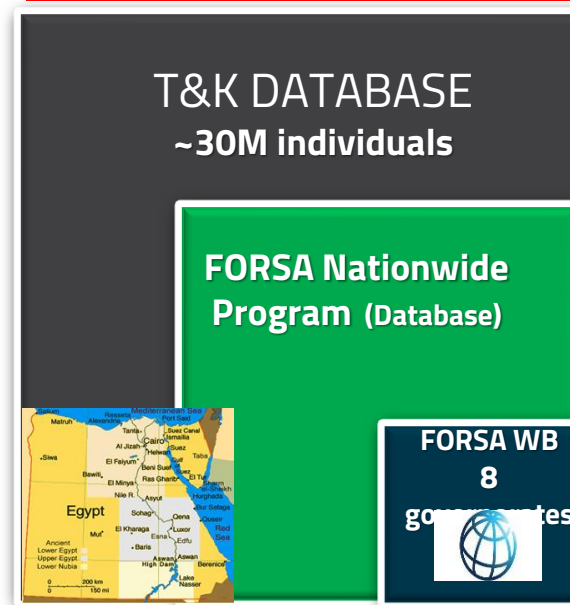


Adopted graduation program

FORSA program is an ECOSYSTEM helping T&K beneficiaries, to graduate by joining marketplace based on value-added, multi economic empowering paths, fully implemented by leading NGOs and private sectors supported by international organizations.

**Target graduating 50,000 HH,
30% Women, 50% Youth, 5% PWD,
Age: 19-55 years**

About 40 million individuals



FORSA program Journey Mapping



Millstones

Services

Program enrollment Statistics

Inclusion & Exclusion Criteria Knock doors campaign	Behavioral Change sessions	Personal/ career counseling	Self-employment through Asset Transfer	Wage-employment through job placement	Graduation out of T&K (<i>adoptive SP system</i>)
<ul style="list-style-type: none"> • Social Registry & T&K Database • Visits by social workers • Group discussion • Invitation to the BC sessions 	<p>Nudge increases readiness, discover local opportunities, inspiring stories telling, peer-pressure</p>	<p>Mobilization, career counselling, network of mentors , coaching</p>	<p>Training on asset and how to start IGA, Financial inclusion , Training on value chain</p>	<ul style="list-style-type: none"> • Job related Training • Life skills training • Work ethics training 	<ul style="list-style-type: none"> • CCT continue for 6 months • Continue benefit form education & health (TBD) • MOSS Microcredit system



Critical interventions supported women moving into more sustainable livelihoods & productive opportunities?

1

The behavior change built women's resilient livelihoods & businesses before, during, and after the graduation process by increasing their exposure to local economic opportunities, inspiring stories, guidance and mentorship, reinforcing work values, nudging women out of "comfort zone", as well as addressing key gender-specific barriers.

Without NUDGE

89% of women not making any efforts to work (80% of men), MOSS survey in 2018, sample of 2250 T&K beneficiaries, mainly due to the stereotype, absence of know-how and how—what about workplace and jobs, bad surrounding experiences, losing T&K status and incentives, lack of mentorship,



With NUDGE



69% of participated in behavior change sessions choose voluntarily to participate, sample of 87k HH



Critical interventions supported women moving into more sustainable livelihoods & productive opportunities?

2

Adopted business models created by FORSA helped women generating assets and worth through value-add, based on:

3

*Adopted economic give women more choices to join the marketplace through:
Self-employment
Individually or Group Asset transfer, Green Wage and Self-employment opportunities and microfinance*

Basic assets



\$1

value-add models



**Pride and resale with limited profit (1.5\$)
business as usual model**



420 women * 120 priding chicken eggs = 40,000 eggs/day (value-chain)



Value creation model focus on production units (20-40 owner /unit)

1. Self-employment Group Asset transfer
2. Self-employment Individual Asset transfer
3. Wage-employment (behavior change + career counselling + Job fairs)
4. Microcredit + participation in handcraft shows





Adopted FORSA economic schemes leveraged financing arrangements within the Social Protection structure in Egypt



Donors



Fund some activities

International development agencies



Technical support

NGOs & Private sector



Partners of Implement



Main sponsor (with other ministries)



Funding

Active Social Protection
Protecting lives and livelihoods in times of crisis

FORSA Institutional arrangements





The lesson learned & Challenges



- **Create a resilient social protection ecosystem:** FORSA succeeded to create as platform to support rural women as 80% of the poor in Egypt are in rural areas,
- **Impact of behavior change to nudge women out of “comfort zone”**, women are powerful in HH economic empowerment decision making, FORSA empathized, guided and incentivized her as priority.
- **Smart use of leveraged financial resources:** FORSA guided by MOSS strengthened the financial sustainability by diversified the sources of funds, introducing microcredit and leverage funds from donors and partners,
- **Create a sustainable multilateral partnerships with women empowerment bodies:** create synergy between MOSS and national network of economic empowerment (use of volunteers of a youth NGO to create economic volunteering, the network of trainers of Ministry Of Youth, the funds provided by Ministry Of Planning for the economic part of the National Family Planning initiative.
- **Challenges of scaleup the Pilot Project from 50,000 to XX million under the current economic crises:** “how to build a governmental mindset adopting graduation model during the current crisis instead of expanding the CCT? And, how to allocate needed funds for that?”

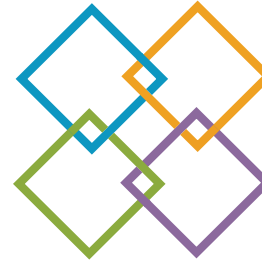


Thank you!

12th June 2023

From Welfare To Workfare

www.moss.gov.eg



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